



To
All SSA Heads

No: - CGMT/HR/CFA/IN/Prepaid Broadband/43

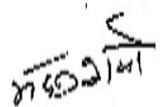
Dated: - 20.07.2011

Subject: - Availability of Volume based Prepaid Broadband cards-Reg.

Kindly refer to this office letter of even no. dated 28.04.2011 vide which it was requested to send the requisition for volume based prepaid BB cards & to collect these cards at the earliest. But no SSA has sent the request for the cards.

In order to attract prepaid Broadband users, all SSAs are advised to undertake special marketing efforts, by promoting prepaid broadband service tariff structure and highlighting the positives of prepaid broadband connection. The features/advantages of prepaid broadband service is attached with this letter. This Annexure should be pasted in all the CSCs and the customers may be apprised about the prepaid broadband service.

Hence, it is requested to promote the Prepaid Broadband and send the requisition as per requirement for prepaid broadband cards.


AGM (CFA)
Ambala-133001

Encl: As Above

BSNL introduces Prepaid Broadband Service

Advantages of Prepaid Broadband:

- **No Fixed monthly charges:** There are no fixed monthly charges associated with Prepaid Broadband services.
- **Mobility:** The customers can use their prepaid BROADBAND account in any city in the Country (except Delhi and Mumbai) on most of the BROADBAND enabled connections of BSNL. An existing post-paid customer can subscribe to additional prepaid connection which will give him the advantage of mobility.
- **Control on usage:** The customer can never exceed his download limit. No bills will be served for usage.
- **Sharing of DSL connections:** A group of prepaid BROADBAND customers like students, professionals can share single DSL connections.
- **Corporate houses** can control the expenditure on BROADBAND usage of their employees by subscribing to prepaid BROADBAND connections.
- **Attractive Tariff:** The tariff has been designed to suit every segment of customer.
- **Overcome hassles of bill payment:** With prepaid BROADBAND connection, customer can overcome the hassles of bill payment. Recharge can be done with voucher from anywhere in the country

For details, Contact nearest BSNL customer service centre or call toll free number 1500